

# Alex Silviu Scripcariuc

## UX Designer

 Portfolio

 LinkedIn

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### CONTACT

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Timisoara, Romania  
(open for relocation)

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### SKILLS

Agile Development  
Information Architecture  
Design Thinking  
User Research  
Usability Testing  
Web Accessibility  
Responsive Design  
Interaction Design  
Visual Design  
UX Writing  
Wireframing  
Prototyping  
HTML  
CSS  
JavaScript  
React

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### TOOLS

Figma  
Miro  
Photoshop  
Illustrator  
After Effects  
Visual Studio Code

### EXPERIENCE

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#### UX Designer – theKit, Romania (2023 – Present)

- Designed features that enhanced usability and functionality for a global B2B platform
- Created a specialized platform for reporting sensitive information, with a focus on privacy and confidentiality

#### UX Designer – Aditerna, Romania (2022 – 2023)

- Aligned UX strategies with user needs and business objectives
- Empathized with users' goals and pain points by crafting user personas and flows based on user research
- Addressed user needs and communicated design solutions by creating wireframes and mock-ups
- Planned and facilitated workshops to gather insights and inform the design process

#### Digital Designer - Innovisor, Denmark (2016 – 2020)

- Redesigned the website based on user research and usability testing, prioritizing engagement and usability
- Unified the company's visual identity across digital and print platforms, promoting brand cohesion and recognition
- Executed content strategies on social media and the blog, leveraging user insights to boost engagement and drive business objectives

#### Web Designer - TK Posters, Denmark (2015 – 2016)

- Communicated and validated design concepts with stakeholders by creating wireframes and prototypes
- Designed and developed web interfaces using HTML, CSS, and JavaScript for a video streaming platform

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### EDUCATION

**MSc IT Web Communication Design** - University of Southern Denmark, Denmark (2022)

**BA Digital Concept Development** – Lillebaelt Academy, Denmark (2018)